

EXPERIENCE

ADVENTURE TRAVEL MOAB



ABOVE & BEYOND





A Land Rover is destined for adventure. Whether it's epic journeys across historic and iconic landscapes. Or little-known routes bristling with the most beautiful nature on the planet, the exhilaration of driving remains at the heart of the Land Rover Experience. That's why we created Adventure Travel, a series of thrilling self-drive holidays that offer you the opportunity to explore some of the world's most beautiful destinations from behind the wheel of the latest Land Rover. Giving you the chance to realise the full potential of our vehicles, as well as your own.

CONTENTS

Experience adventure	4
Adventure highlights	6
Map of location	7
Itinerary	8
Accommodation	12
Your expert team	14
Experience more	16
FAQ's, Terms and conditions	18



YOUR DESERT ADVENTURE STARTS HERE

Nestled in the American Southwest, is the city of Moab, Utah. Which is surrounded by thousands of square miles of the stark beauty of Arches National Park and The Canyonlands. Its distinct red rock landscapes, carved out by over 300 million years of storms, winds, and violent floods, attract visitors from all over the world.

The Land Rover Moab Adventure is your once in a lifetime opportunity to explore this unique environment from behind the wheel of the Discovery, Range Rover and the Range Rover Sport.

Guided by our expert instructors, you'll experience what the locals call 'rock crawling', which is about as far off-road as it's possible to get.

Prepare to drive the world's most capable vehicles on renowned iconic trails in the ultimate off-road thrill ride.

“Travel is the only thing you buy that makes you richer.”



YOUR MOAB ADVENTURE ITINERARY

WHAT YOU CAN LOOK FORWARD TO

Situated in Eastern Utah, Moab is home to a unique mix of small-town resort charm and big-country driving excitement.

In addition to historic monuments, natural parkland, and outdoor recreation of every variety, Moab is also your base for action-packed exploration.

From the moment the wheels of your Discovery, Range Rover or Range Rover Sport hit the trail, you'll realise this is pure driving excitement.

Your adventure will consist of 5 days, 4 nights and include 3 full days of off-road driving.

Stay at the picturesque Red Cliffs Lodge nestled on the banks of the Colorado River

A dedicated team of Land Rover hosts to help with all queries and requests

Thorough daily driving briefings before the fun starts on the trails

The exhilarating Seven Mile Rim, Poison Spider Mesa and Hell's Revenge trails

A wide variety of local food and exquisite dining in a range of stunning locations

Explore the La Sal Mountains, the Slickrock Bike Trail and the Anasazi Petroglyphs

All the charming attractions of Moab ranging from local culture, shopping and therapeutic treatments to horseback riding

DRIVING EXPERIENCE KEY

Adventure level: 

Vehicle type: Discovery, Range Rover,
Range Rover Sport

Types of driving:

 Rock crawl

 Dirt & gravel tracks

Accommodation style:

Authentic and charming lodge

No. of customer vehicles: 8

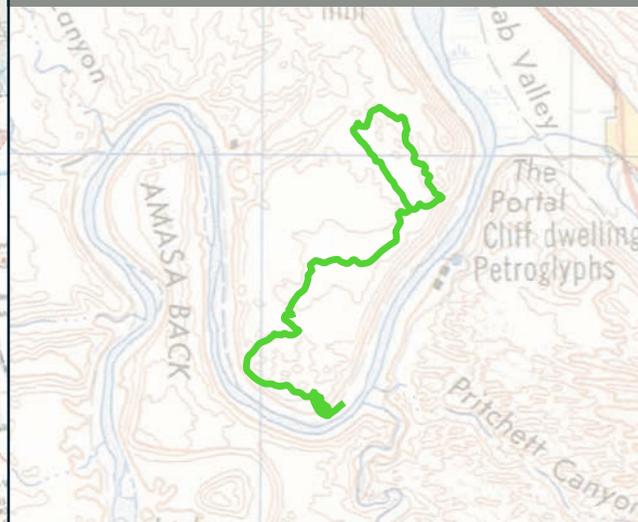
No. of Land Rover instructors: 8

Minimum driving age:

21 years old

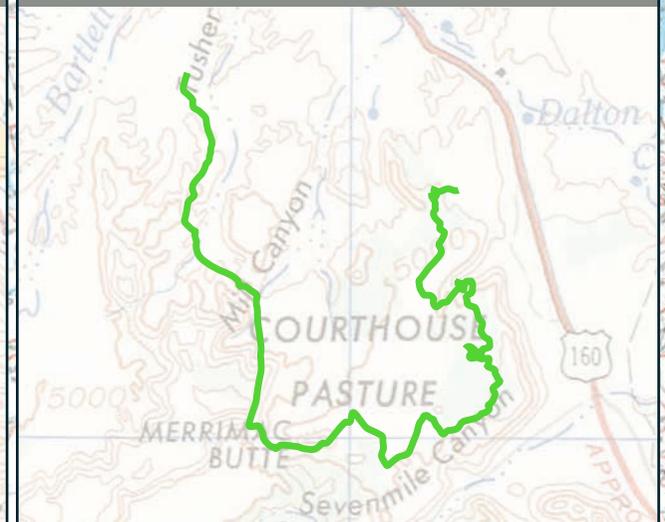
MOAB, UTAH

POISON SPIDER MESA



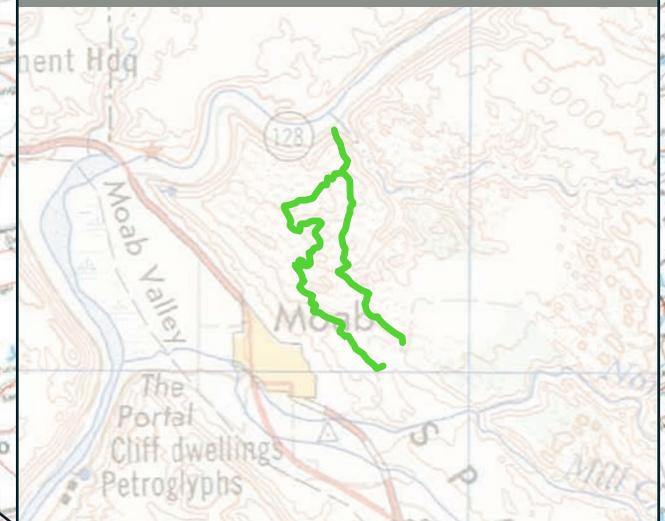
MOAB, UTAH

SEVEN MILE RIM



MOAB, UTAH

HELL'S REVENGE



ITINERARY



DAY 1



You'll be greeted at the Grand Junction Airport by the Land Rover Team, who are, from that moment on, dedicated to making your stay comfortable and convenient.

They'll take you to the picturesque Red Cliffs Lodge on the banks of the Colorado River for a few welcome drinks and introductions to your fellow adventurers, before dinner in the private dining room.

DAY 2



After a hearty breakfast and a short comprehensive briefing, you'll be ready for the formidable Seven Mile Rim trail. Your adventure opens big, and along this drive you'll see the iconic Merrimac Butte and Determination Towers, as well as the extraordinary and gravity-defying Uranium Arch.

Lunch will be served on the trail, making it probably the most scenic al fresco venue anywhere in the world. Swap stories with your fellow adventurers as you all grow more confident in your ability to manoeuvre your Land Rover vehicles across this challenging terrain.

Dinner at the Desert Bistro Restaurant in Moab is the perfect setting for stories, and appetites, built to heroic proportions on the trail.

DAY 3



Breakfast portions tend to increase on Day 3, as people realise how high-energy and exhilarating these trails are. Today is no exception, featuring the breathtaking Poison Spider trail.

Flanked by the stunning Moab landscape and the Colorado River, the sloping rock layers are your most exciting test yet. Enjoy lunch on a scenic trail before heading back out to complete your second trail of the day and rock-crawl your way into the magnificent sunset.

Tonight's dinner will be held around a traditional camp fire where you can swap off-roading stories with your fellow drivers over a delicious barbecue feast.

DAY 4



Breakfast and briefings lead on to the third and ultimate trail. There's a reason the legendary Hell's Revenge trail is saved for last, as it demands all the skills and nerve you've honed over the past two days.

Steep climbs and descents make up most of the trail meaning this is not one for the faint of heart. But of course, our expert instructors will be there to guide you along every step of the way.

Lunch will be served on the trail allowing you to catch your breath and soak up these incredible vistas for a final time.

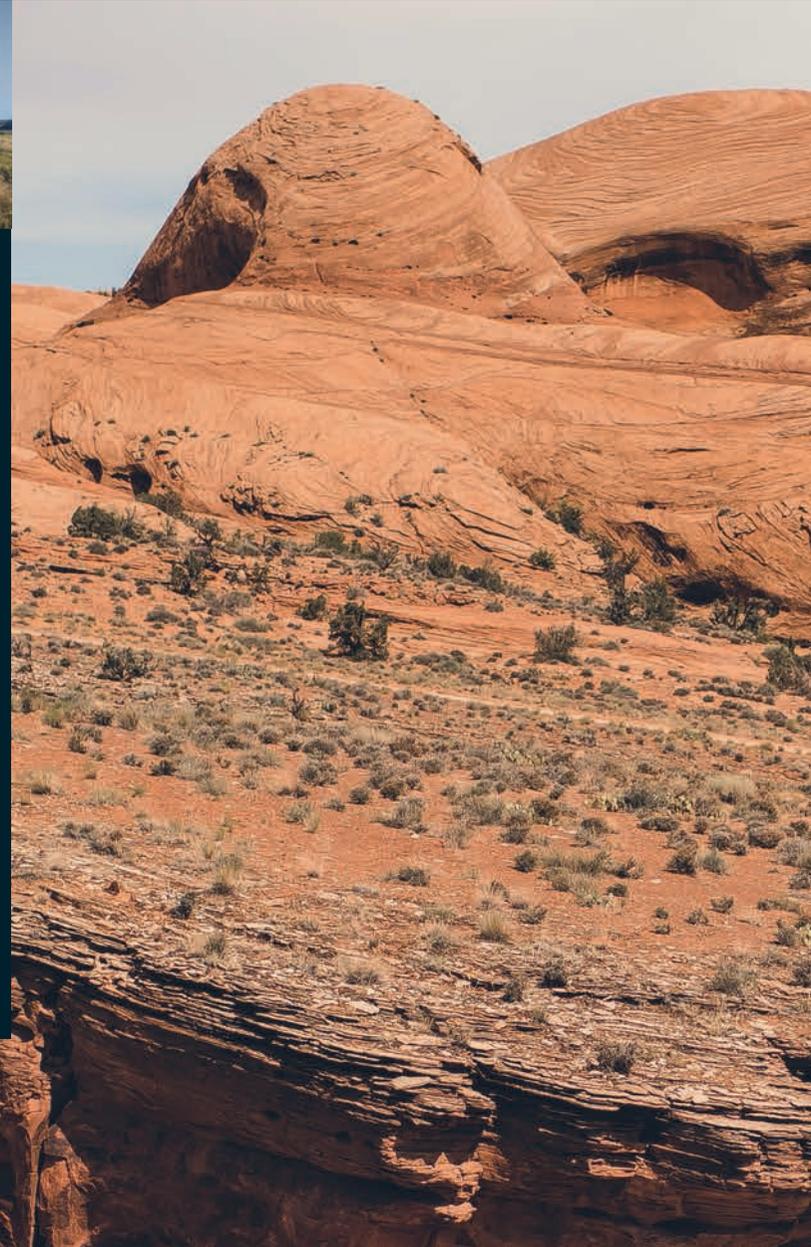
Your farewell dinner will be a private function where certificates and speeches will be presented.

DAY 5



If you're on a later flight, or simply not ready to stop just yet, you can partake in one of the many activities on offer in Moab where all the culture, shopping, and sights are at your disposal.

At Red Cliffs Lodge, you can sign up to see the desert from a whole new vantage of a horseback trek, or wind down from all the excitement with a sports massage and a relaxing soak in the hot tub.





ACCOMMODATION



Land Rover Adventure Travel Moab is about more than just rock crawling. It is about experiencing Moab in a vividly authentic way, which is why the rustic elegance of the Red Cliffs Lodge is such a central part of the journey.

The lodge's panoramic views of the Colorado River will greet you every morning and night with spectacular scenery. Each room and suite is designed to evoke the hardy frontier spirit of the West, with solid log furniture, knotty pine accents, and earthy stucco palettes.

The food and wine are world-class, but it is the company of your fellow explorers that makes the stay exceptional. This is your retreat after the exhilarating fun of the trail, where you share stories of the day that are both entertaining and inspiring.

The lodge is also home to the award-winning Castle Creek Winery, and offers a range of activities. Everything from discovering the area's rich history of movie making in the Moab Movie Museum, improving your handicap on the Moab golf course, or simply unwinding in the pool or hot tub. With so many things to see and do, Red Cliffs Lodge is your relaxing base at the heart of a colossal adventure.



MEET YOUR EXPERT TEAM



Professional, dedicated, friendly and experienced. Not only do our Land Rover Team know how to get the best out of our vehicles, they also know how to impart that knowledge to get the best out of you too. Because when the terrain gets tough, there's nothing more reassuring than a calm presence who's seen it all before.

At Land Rover, we know that when it comes to understanding world-class vehicles, you need experts who are in a class of their own.



EXPERIENCE MORE



EXPERIENCE CENTRES



DRIVE THE WORLD

China, Russia, the Middle East, South Africa, Europe, North America or the UK. Take your pick of the many Experience Centres across the globe and make your driving adventure a truly international affair.

[landrover.com/experience](https://www.landrover.com/experience)

MANUFACTURING TOURS



MAKING OF AN ICON

See how our vehicles are made with a behind-the-scenes tour at one of our UK plants in either Liverpool or Solihull.

Watch skilled craftsmen and perfectly choreographed robots working together as our team of dedicated experts guide you through the manufacturing process.

[landrover.com/experientetours](https://www.landrover.com/experientetours)

ADVENTURE TRAVEL



A WORLD OF EXTRAORDINARY JOURNEYS

Explore some of the world's best kept secrets in the heart of some of the most beautiful lands. Choose from destinations such as Namibia or Swedish Lapland for a once-in-a-lifetime adventure holiday that will stay with you forever.

For a list of the latest destinations, visit [landrover.com/adventuretravel](https://www.landrover.com/adventuretravel)

FREQUENTLY ASKED QUESTIONS

Who operates the Land Rover Adventure Travel Moab?

The Land Rover Experience Adventure Travel Moab programme is operated by Alem International Inc. who are licensed and authorised by Jaguar Land Rover. When you make a booking you will enter into a contract with Alem International Inc.

Who does the driving?

You do! There will be a team of Land Rover Experience Instructors on hand to provide expert guidance and tuition, but you are behind the wheel.

What is the minimum age for participation?

21 years old.

What type of driver's licence will I need?

JLR policy dictates all drivers must hold a full, current and valid driving licence to be produced on the day of the Experience.

Do I need to purchase extra insurance to be able to drive?

Additional vehicle insurance is not required but it is mandatory for guests to purchase a comprehensive travel insurance policy.

What vehicles will I be driving?

The Land Rover Adventure Travel Moab programme features the Land Rover Discovery, Range Rover and Range Rover Sport. Occasionally we may need to change or substitute the vehicle specified, due to circumstances beyond our control and we reserve the right to do so.

Are vehicles manual or automatic?

All vehicles are automatic transmission.

What is the weather at the time of year?

October and November will have warm days as high as 70-80 degrees Fahrenheit and cool evenings or around 40 degrees Fahrenheit down to freezing temperatures at night. Moab generally has over 300 days of sunshine each year.

How many people are in each vehicle?

There will be two (2) guests sharing per vehicle.

What is the maximum group size?

To provide a more exclusive and engaging experience, the maximum group size is 16 guests (two per vehicle).

What is included in the price of the Land Rover Adventure Travel Moab?

General inclusions are as follows: All Land Rover driving activities, hotel accommodation, breakfast, lunch & dinner, drinks with meals, and airport transfers to/from Grand Junction Airport. Please note that due to the level of driving involved, alcohol is only included with your dinner and will be limited.

What isn't included in the price of the driving experience?

Flights, meals and drinks that are not specified in the programme, visa fees (if applicable), travel insurances and any pre or post-trip arrangements that deviate from the itinerary.

If I am travelling by myself will I have my own vehicle?

No. As a single traveller you will be paired in your vehicle with another guest. You will have your own hotel room throughout.

Do I need to have a certain level of physical fitness to take part?

To participate in the driving Experience you should ensure that you do not know of any circumstances which would disqualify you from driving such as chronic back problems (or similar conditions), mental conditions which might impair your ability to drive, and poor eyesight which doesn't meet the standards for driving, pregnancy or heart problems. If you are on medication, please be sure to have enough to last the duration of your trip. Also, we will have medical staff along with us. Please alert us of any medical conditions that you may have a concern over.

Are children allowed to join the Land Rover Adventure Travel Experience?

The Experience is not suitable for children due to safety reasons.

Do I need special clothing?

Sturdy and comfortable walking boots, socks, sunglasses, hat, as well as a windbreaker, fleece and t-shirt.

What is the dress code for the evenings?

Evening dress is casual.

What other activities are available?

The ranch offers activities such as horseback riding, wine tasting, river rafting, sports massage and more. Do enquire further within.

Do I require a visa?

Kindly contact your local consulate to check on your specific requirements. Should you require an invitation letter to receive your visa, please get in touch and we will provide you with this.

Which currency is used in the US?

The local currency is the US Dollar.

Am I allowed to bring a camera or video camera?

Yes of course. You may also bring specialist equipment such as GoPros however due to permit reasons drones will not be allowed.

What language is the Land Rover Adventure Travel Moab delivered in?

The programme is delivered in English.

Terms and conditions

Please visit landrover.com

Important note

The images shown here are for illustration purposes only and should there be any ambiguity regarding the programme, the written itinerary will be taken as the more accurate interpretation of the trip. We reserve the right to alter the travel route and/or replace the tour operator with similar alternatives.



EXPERIENCE

MOAB – PACKAGE AND PRICE



MOAB ADVENTURE

5 day, 4 night adventure including 3 full days off-road driving. Experience includes The Seven Mile Rim, Poison Spider and Hell's Revenge trails. A dedicated team of expert Land Rover instructors will accompany the guests on each trail. Accommodation is at the Red Cliffs Lodge situated by the Colorado River.

FROM €5,750 per person based
on 2-sharing

For more information
visit landrover.com/experiencemoab





ABOVE & BEYOND