



# EXPERIENCE





Adventure. The freedom to roam through uncharted territories,  
unfamiliar locations and unforgettable landscapes.  
It's in the DNA of every Land Rover, and in the heart of everyone  
who's ever wanted to journey beyond the beaten track.

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# EXPERIENCE

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For these intrepid travellers who yearn to explore, we've created the Land Rover Adventure Travel programme, a set of experiences designed to excite and inspire. Each is an opportunity to journey through a breathtaking environment behind the wheel of some of the world's most capable SUVs. Not only will you see sights that will stay with you forever, you'll develop serious driving skills and bond with a team of fellow adventurous spirits.





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# MOAB

THE ULTIMATE OFF-ROAD CHALLENGE





NO WORDS CAN DESCRIBE THIS ADVENTURE.  
YOU HAVE TO DO THE EXPERIENCE!

#NO DUST NO GLORY.






MOAB ADVENTURE TRAVEL GUEST

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# INTRODUCTION

There's no place on earth quite like Moab. Situated on the southern edge of Grand County, Utah, it's an environment that really has to be seen to be believed. The city, home to a population of just over 5,000 people, sits in unspoilt terrain that begs to be explored. Its famous red rock attracts explorers, off-roaders and adrenaline junkies from all around the globe.

The Land Rover Adventure Travel Moab provides an opportunity to explore this incredible terrain driving our toughest vehicles. With two adventures available (the four-day Rock Crawl and five-day Rock Crawl+), you'll be exploring off-road routes that will test your skills and bravery to the limit. If you're seeking Martian landscapes and some of the toughest trails out there, look no further.



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# OVERVIEW

When it comes to off-road driving, there are few places on Earth that can offer a challenge like Moab. With stunning landscapes and numerous trails, it's a haven for enthusiasts of the extreme.









Guided by our highly trained expert team, you'll get to experience what the locals call 'rock crawling' – a particularly thrilling form of off-road driving. Expect to drive across deep ravines, up very steep inclines and through challenging, low-grip conditions.

Beyond the trails, Moab provides a fantastic base for your adventure. You'll be staying in Red Cliffs Lodge, situated on the banks of the mighty Colorado River. With rustic design filled with fascinating artefacts and features, plus plenty of modern home comforts, the lodge is ideal for adventurous explorers.

As an added bonus, the lodge is also home to the award-winning Castle Creek Winery. With a range of tastings and activities on offer, it's the perfect environment in which to unwind after a demanding day on the trail.





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# ACCOMMODATION

After the intensity of the trails, the comfort of Red Cliffs Lodge will be welcome. You'll enjoy its traditional rustic charm as you relax with the onsite hot tubs and swimming pool. Alternatively, get a round in on the golf course or practise your game on the tennis court.

As an additional bonus, all guest rooms have a waterside view. Nothing beats watching the sun set over the Colorado River at the end of a long day of driving.





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# CLIMATE

Lying close to the banks of the Colorado River, Moab has an arid climate, with very warm summers and chilly winters. Over 150 days a year reach highs of 32°C+ (89°F), with an average of 41 of those days having temperatures above 38°C (100°F). With a record high of 46°C (114°F ) in July 1989, it’s undoubtedly one of the most demanding environments on Earth.

In the winter, expect temperatures to occasionally drop below freezing, with around 6 inches (152mm) of snow common across the season. Precipitation in general is low, though don’t be surprised by the odd spectacular thunderstorm.







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# YOUR VEHICLES

**Equipped for Adventure**

For the trails of Moab you'll be driving our most capable vehicles. Over the course of the trip you'll be able to navigate the Land Rover Discovery, Range Rover and Range Rover Sport over the rocky Western landscapes. All vehicles feature automatic transmissions, climate control and our full suite of off-road driving technology, including Terrain Response 2.





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# MOAB TOURS






Two challenging days of driving make up the standard Land Rover Moab Rock Crawl Tour, with additional days on either side for you to travel and make the most of the excellent facilities at Red Cliffs Lodge. Alternatively, if you'd like even more driving time, the Moab Rock Crawl+ offers an extra day to tackle the trails.

From the moment you land at the airport, you'll be supported by our team. They're all committed to making sure you get the most out of your stay. After a delicious welcome dinner you'll get to spend time with your fellow guests ahead of the first tough day on the trails.

**After that, it's all adventure. Get ready to tackle the awesome terrain of some of the toughest trails in the region.**





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# MOAB TOURS IN BRIEF

## Moab Rock Crawl Tour

Day 1 – Arrival and transfer to Red Cliffs Lodge.

Day 2 – Get to grips with rock-crawling on your first trail.

Day 3 – Continue the adventure with your second trail.

Day 4 – Travel home. Book a later flight to have more time to relax and explore before your airport transfer.

## Moab Rock Crawl Tour+

Day 1 – Arrival and transfer to Red Cliffs Lodge.

Day 2 – Get to grips with rock-crawling on your first trail.

Day 3 – Continue the adventure with your second trail.






Day 4 – Put your skills to the test tackling one last trail.

Day 5 – Travel home. Book a later flight to have more time to relax and explore before your airport transfer.





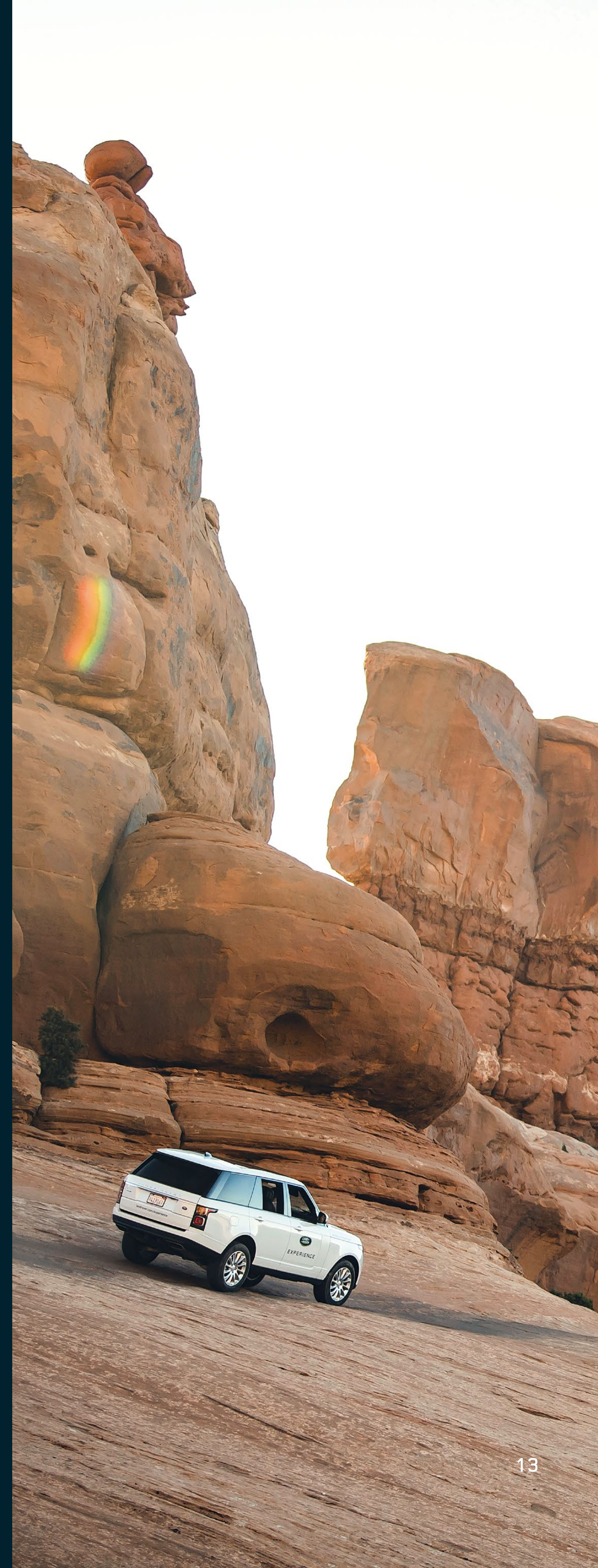


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# THE TRAILS

There's nowhere else on Earth that offers the unique challenges of Moab. We've specially selected some of the toughest trails in the region, each of which will challenge even experienced off-road drivers. Read on for a quick introduction to some of the trails you might be tackling as part of your adventure.

Please note that trails are subject to change. The following is a brief description of what may be available, but due to permitting issues and weather conditions we may have to use alternative routes.







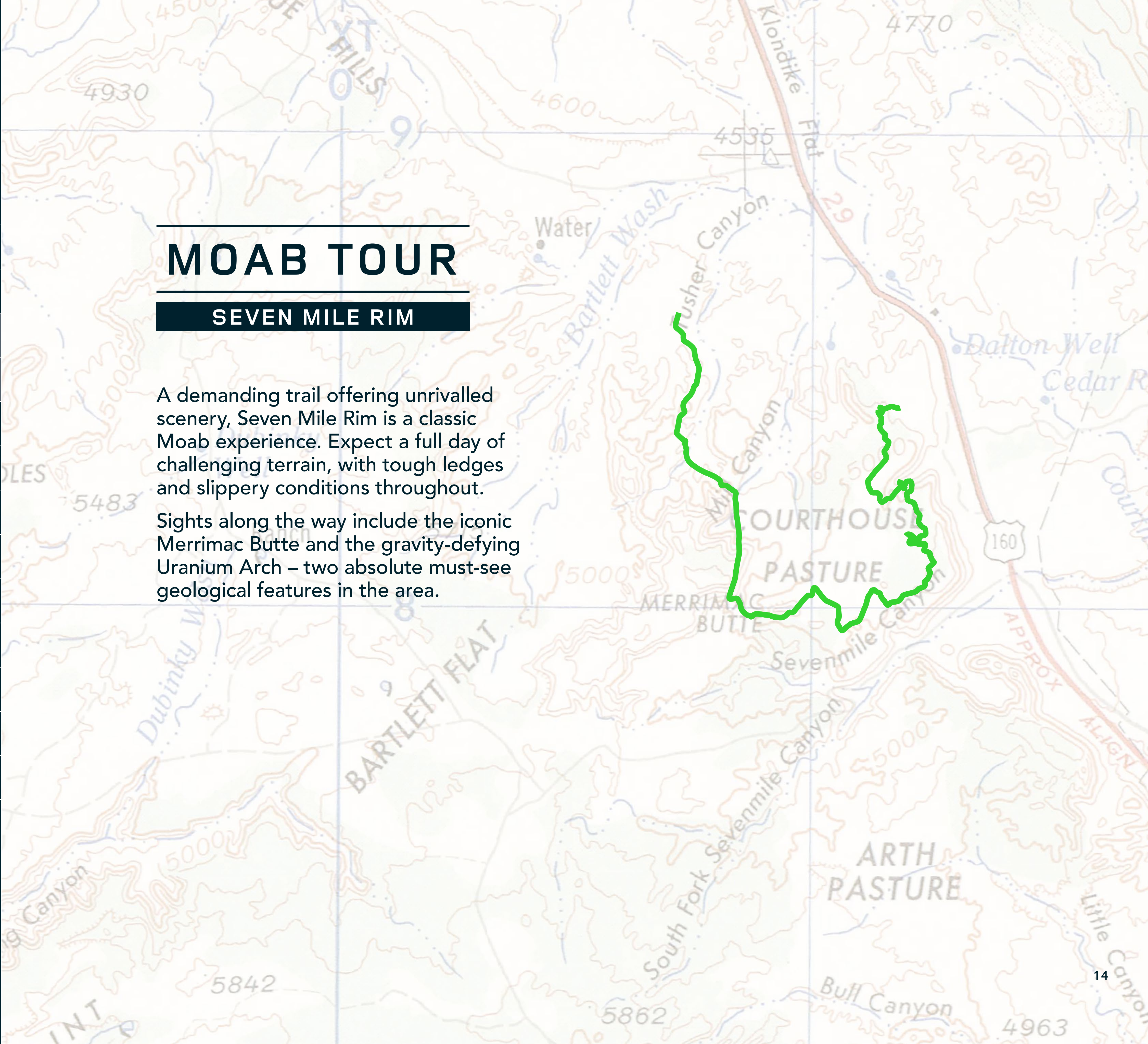
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# MOAB TOUR

## SEVEN MILE RIM

A demanding trail offering unrivalled scenery, Seven Mile Rim is a classic Moab experience. Expect a full day of challenging terrain, with tough ledges and slippery conditions throughout.

Sights along the way include the iconic Merrimac Butte and the gravity-defying Uranium Arch – two absolute must-see geological features in the area.





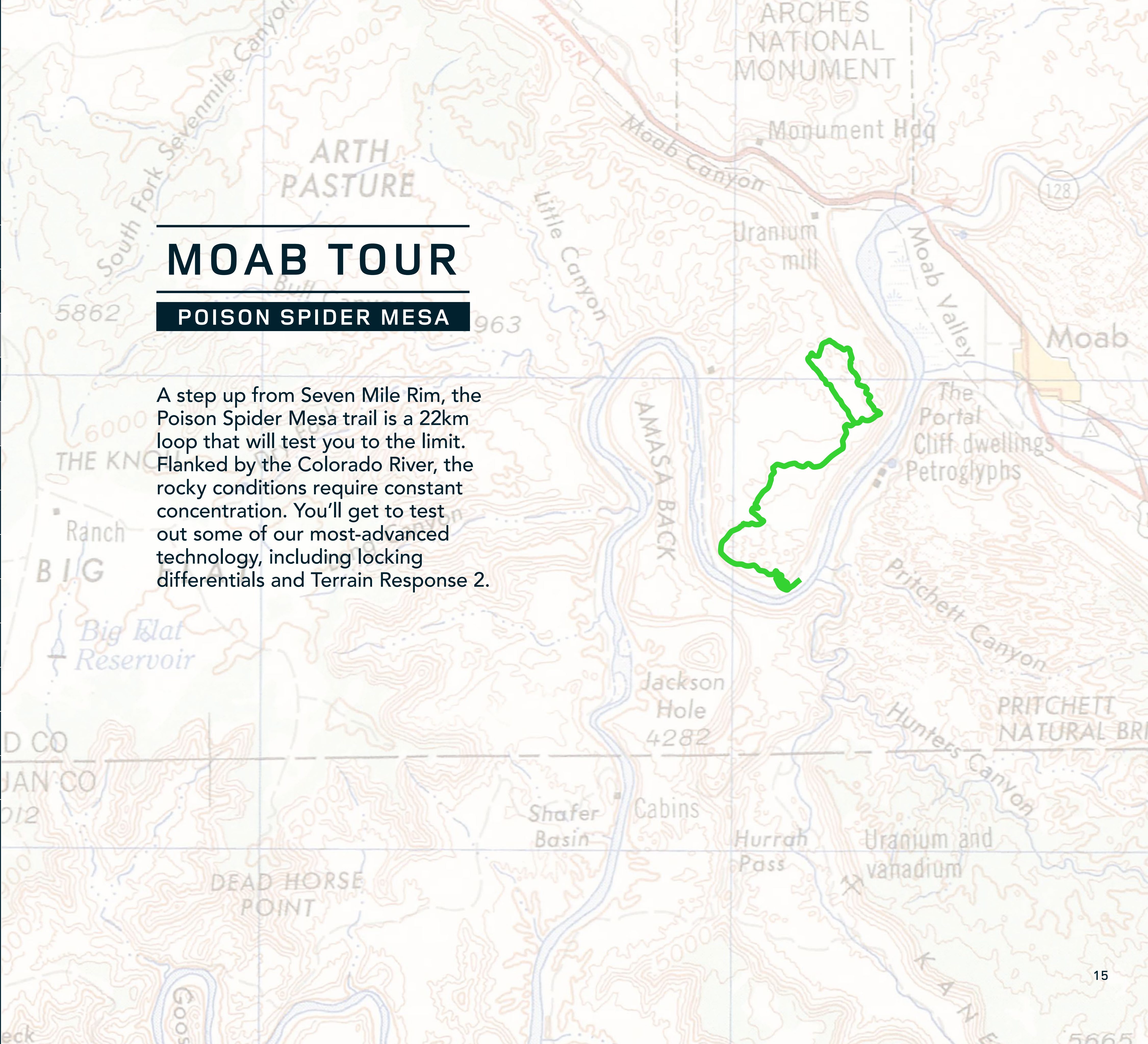


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## POISON SPIDER MESA

A step up from Seven Mile Rim, the Poison Spider Mesa trail is a 22km loop that will test you to the limit. Flanked by the Colorado River, the rocky conditions require constant concentration. You'll get to test out some of our most-advanced technology, including locking differentials and Terrain Response 2.







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## HELL'S REVENGE

As the name suggests, Hell's Revenge is a truly awe-inspiring off-road challenge. The toughest trail of the trip, you'll need all the experience from the first two trails before tackling the extreme terrain. Very steep slopes form the majority of this trail, with obstacles such as 'Black Hole' and 'Tip Over Challenge' serving as impressive centrepieces.

Hell's Revenge is considered a must-do trail for off-road enthusiasts. Be warned: it is not for the faint of heart.







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*A life-changing experience &  
This was Amazing.*

LINDA, USA







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# DAY 1

I couldn't have asked for a more welcoming start to the expedition.






After being greeted at the airport, the Land Rover Team took us straight into Moab and on to Red Cliffs Lodge.

The welcome briefing was a great opportunity to get to know the rest of the team, and I was reassured that there were a few other novices taking part in the tour.







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## DAY 2

The stunning Seven Mile Rim trail.

I'd been expecting a challenge, and the first day behind the wheel certainly lived up to its description.

Our first big test was the Seven Mile Rim trail, which featured some of the most stunning scenery I'd ever seen. Under the wheels, the going was tough. Without the instruction (and more than a little encouragement) of the team, I don't think I'd have been able to manoeuvre the vehicle over the massive ledges along the trail.

The brief lunch stop was a great chance to regain some composure – it was good to see I wasn't the only one in the group who'd worked up a sweat.

The journey back into town was tough enough to work up quite an appetite ahead of our evening meal.







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## DAY 3

The breathtaking Poison Spider Mesa trail.

Knowing how tough day two had been, I made sure to have a good breakfast at Red Cliffs Lodge. On the cards today was the Poison Spider Mesa trail, which I'd been told was even more of a challenge than yesterday's Seven Mile Rim trail.






Sloping rock layers and steep climbs had me more than a little apprehensive, but yet again the guides were quick to help me overcome my fears. I started to notice my skills growing, and by the end of the day I was pretty confident over even the biggest shelves and drops.

After the challenge of the Poison Spider, we all sat around the campfire for a traditional BBQ dinner. This gave us all a great chance to swap stories from the day's off-roading.







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## DAY 4

The legendary Hell's Revenge trail.

An early start for a proper briefing and breakfast. Today's challenge, the legendary Hell's Revenge trail, would test all of the skills I'd learned from the previous two days. It did not disappoint.

From the beginning, steep descents and near-impossible obstacles had me working hard to stay in control. Without the Land Rover's tech, I don't think I would've had any chance over the trail's red rock surface.

All too soon it was time to head back to the Lodge. The Land Rover Team had planned a great farewell party, where we were all able to reflect on the experience we'd shared.







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## DAY 5

I'd chosen to come back on a later flight, so I could enjoy several hours soaking up the atmosphere at Red Cliffs Lodge. There was plenty for me to do, but in the end I chose to head back out into the wild on one of the Lodge's organised horse-riding treks.







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## MEET THE TEAM

All of the Land Rover Adventure Travel instructors are expert off-road drivers. They're trained to get the most out of every adventurer, no matter the level of experience.

Most importantly, they're all passionate about exploring the Moab trails and sharing their wisdom with our expedition groups.





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### BOOKING YOUR ADVENTURE

To see even more action from the Moab Adventure, please head to the [Land Rover website](#). Here you can view images from previous expeditions, see all of the packages and upcoming dates available and book your own adventure.

### FAQ

If you've any questions about Land Rover Adventure Travel Moab, please have a look through the FAQ section on our [website](#). Alternatively, get in touch with us by email: [JLRConcierge@aleminternational.com](mailto:JLRConcierge@aleminternational.com) or by telephone: +1 303 515 4839.

### EXPERIENCE MORE

Land Rover Adventure Travel Moab is just one of a whole range of exciting Land Rover adventures available all around the globe. From the wilderness of Namibia to the frozen lakes of Sweden, a Land Rover Experience will always take you out of your comfort zone.

[landrover.com/experience](https://landrover.com/experience)

