

THE JAGUAR COLLECTION

APPAREL AND ACCESSORIES 2018



THE ART OF PERFORMANCE

2018 COLLECTION

JAGUAR THROUGH & THROUGH

At Jaguar, our designers are part of the same team that design our cars. They share inspiration. They delve into the history of the brand. And they weave the thread of our heritage and passion into everything they create. It's a 360° approach. And it's why everything that carries the Jaguar badge also carries the Jaguar spirit.

Welcome to the complete 2018 collection.

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"I think the basic principles of good design apply to both vehicles and apparel equally. Great proportions, lines and detailing make for well designed cars, watches and jackets. Great design is great design, regardless of what product it is applied to."

**WAYNE BURGESS, STUDIO
DIRECTOR, PRODUCTION
& SVO VEHICLES**



HERITAGE COLLECTION

ICONIC & IMMORTAL

The Jaguar Lightweight E-type racer. Born in 1963, it was a car destined to become immortal, winning 12 Hours of Sebring - a gruelling endurance race held on a Florida racetrack. Decorated with bold red and blue stripes, the number 23 crossed the finish line first and drove straight into the imagination of Jaguar lovers everywhere.





THE JAGUAR COLLECTION

HERITAGE COLLECTION

PAST & PRESENT

THE VICTORY OF THE NUMBER 23 E-TYPE
LIVES ON IN OUR 2018 COLLECTION

This limited edition range of luxury clothing takes inspiration from the classic racing stripes which gave the car its unmistakable look. The understated vintage design features embroidered branding details and our unique E-type crest. It's a collection that's pure Jaguar.



**MEN'S HERITAGE
BOMBER JACKET**

E-type inspired Bomber Jacket.
Lightly padded in soft-handle fabric.
Features classic race stripe detailing
and E-type crest. 23 victory
roundel to arm.

NAVY 50JDM696NV £95.00



23 VICTORY ROUNDEL

Race stripe detailing and roundel
featuring winning number 23.



BRANDED ZIP PULLS

Zip pulls with debossed Jaguar
Heritage logo in a matte finish.



E-TYPE CREST

Embroidered crest with E-type
Lightweight Racing emblem and wreath.



STITCHING

Stitching details to arm
and shoulder panels.



INSIDE POCKETS

Inner pocket with matte finish popper
featuring Jaguar Heritage lozenge.



**JAGUAR HERITAGE
LOZENGE LOGO**

Embroidered Jaguar Heritage
logo to upper arm.





HERITAGE SCARF

Show your true colours in this lightweight scarf made of 100% wool. Features E-type Lightweight Racing branding and race stripe detailing.

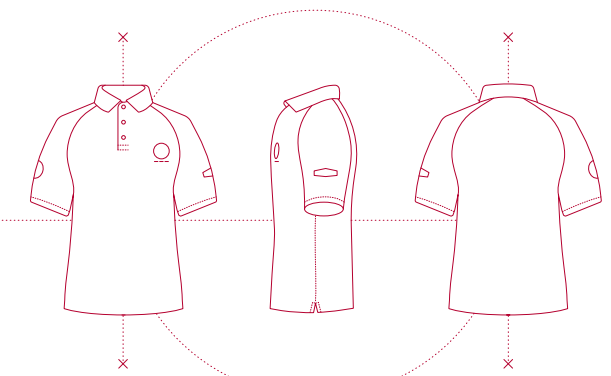
CREAM 50JDSF699GYA £30.00



MEN'S HERITAGE POLO SHIRT

Cool and casual 100% cotton piquet polo. Features embroidered E-type Lightweight Racing branding, 23 victory roundel, and race stripe detailing.

CREAM 50JDPM703GY £45.00
 NAVY 50JDPM703NV £45.00
 RED 50JDPM703RD £45.00



FRONT SIDE REVERSE



HERITAGE LEATHER HOLDALL

Function meets style in this luxurious Black Leather Holdall. Featuring classic green and white Steve McQueen Racing Stripes and smooth cotton lining. Comes with a removable strap and embossed Jaguar Heritage logo.

BLACK 50JDBC705BKA £350.00



MEN'S OXFORD SHIRT

Classic and comfortable 100% cotton Oxford Shirt. Features E-type Lightweight Racing branding and 23 victory roundel. Race stripe detailing to the collar and split side-seams.

GREY 50JDSM697GY £50.00

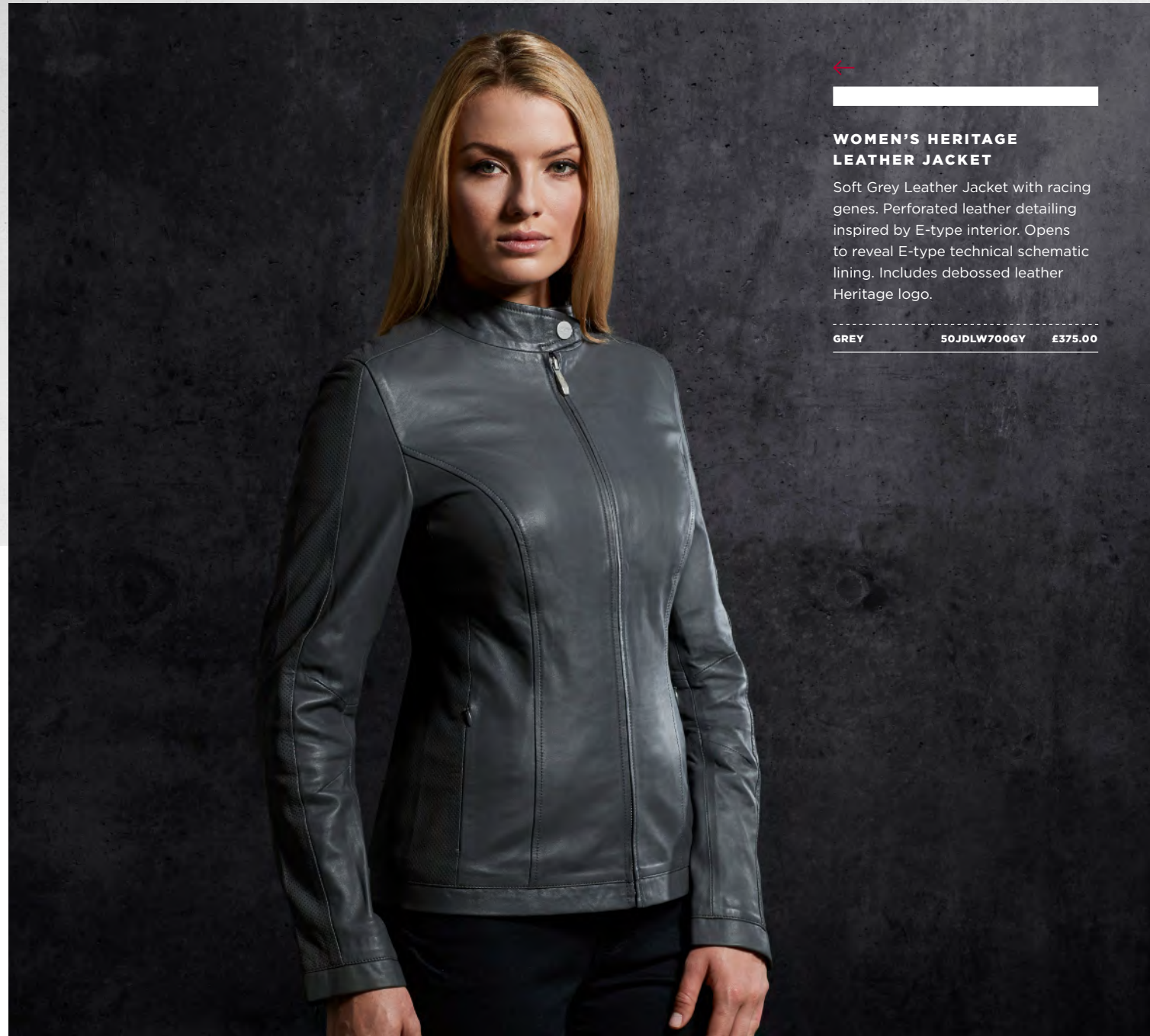


MEN'S HERITAGE E-TYPE TECHNICAL GRAPHIC T-SHIRT

The E-type tee. Sporting E-type schematic. 100% cotton jersey with soft-handle print. Race stripe trim and contrast colour knitted neck. Heritage logo to sleeve.

NAVY 50JDTH702NV £25.00





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WOMEN'S HERITAGE LEATHER JACKET

Soft Grey Leather Jacket with racing genes. Perforated leather detailing inspired by E-type interior. Opens to reveal E-type technical schematic lining. Includes debossed leather Heritage logo.

GREY 50JDLW700GY £375.00



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WOMEN'S HERITAGE SHIRT

Classic shirt with a feminine fit. Made from a lightweight and silky material it features Heritage race tape to the inside neck. Finished with E-type Lightweight Racing embroidery to chest and 23 victory roundel to arm.

NAVY 50JDSW701NV £40.00



**“I THINK THE GREATEST ADVANTAGE WE
HAVE AT JAGUAR IS THE LEVEL OF INTEGRITY
WE CAN BRING TO EVERYTHING WE CREATE.**

**THE DESIGN TEAMS ALL WORK TOGETHER
EXTREMELY CLOSELY, ENSURING EACH
PRODUCT REMAINS CONSISTENT TO OUR
DESIGN PHILOSOPHY, FROM THE VEHICLES
THEMSELVES TO THE APPAREL.”**

**WAYNE BURGESS,
PRODUCTION STUDIO DIRECTOR
& SVO PROJECTS**

LIFESTYLE COLLECTION

SUBSTANCE & STYLE

Our Lifestyle Collection has been designed to suit every aspect of your world. Created with the finest fabrics from cool cotton to warming goose down, it's easy on the eye but hard to resist.

With elegant flourishes that are classic Jaguar, this is where life and style come together.





MEN'S DOWN JACKET

Style makes itself comfortable in this mixed down jacket. Featuring contrast panels to arm and chest. Includes Jaguar wordmark, stand-up collar and branded metal coat hook. Folds away into easy-carry pouch.

GREY 50JDM763GY £175.00



MEN'S DOWN GILET

The ultimate core warmer. Filled with down mix. Sporting centre-front and side pockets with branded zip-pulls. Folds away into easy-carry pouch.

GREY 50JDM764GY £150.00

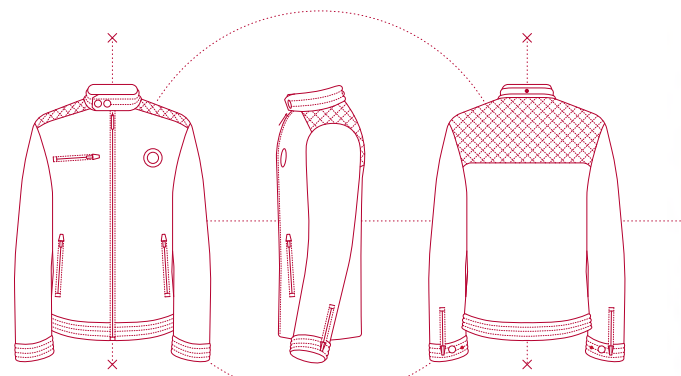




MEN'S DRIVERS JACKET

Gear up for the drive. Lightly padded jacket with Jaguar inspired quilting to shoulders and contrast piping details. Featuring two side pockets, branded metal coat hook and branded poppers. Silicone Growler badge to chest.

BLACK 50BJK032BK £95.00



MEN'S 2 IN 1 JACKET

The jacket that changes with the weather. Water and wind resistant with duck down filling. Outer jacket features two chest pockets and two side pockets. Quilted inner jacket comes with heat-reflective lining and headphone loops.

NAVY 50BJM307BK £190.00



HOUNDSTOOTH PRINT SCARF

The ultimate accessory. Grey and Navy unisex scarf with woven houndstooth pattern. Made from lightweight 100% wool, it's perfect for all seasons.

NAVY 50JDSF687NVA £25.00



MEN'S FULL ZIP FLEECE

The all-action fleece. With full front zip, Jaguar silicone branded zip pulls and seam detailing. Features chest pocket, adjustable hem and elasticated cuffs.

GREY MARL 50JDM684GM £60.00



MEN'S LARGE GROWLER GRAPHIC T-SHIRT

Cotton tee with Jaguar attitude. Made from 100% cotton jersey fabric with Growler print to chest.

NAVY	50JATM003NV	£25.00
RED	50JATM003RD	£25.00
BLUE	50JBTM029BL	£25.00
BLACK	50JCTM029BK	£25.00
GREY MARL	50JATM003GM	£25.00
WHITE	50JBTM029WT	£25.00



MEN'S CHAMBRAY SHIRT

A simple classic in Grey chambray. Features a welted button pocket to the chest and subtle yellow detailing. Jaguar Leaper tab and Blue contrast side tabs.

GREY 50JCSM309GY £45.00



MEN'S GROWLER GRAPHIC POLO SHIRT

The essential polo. Made from 50% cotton and 50% modal. Contrast tipping at collar and sleeve cuffs. Features woven Growler graphic badge to chest.

NAVY	50JAPM004NV	£30.00
WHITE	50JAPM004WT	£30.00



WOMEN'S DRIVERS JACKET

Raceway chic. Lightly padded with maroon contrast piping and a cross-body zip. Features quilted detailing, stand up collar and metal branded coat hook. Complete with branded poppers.

BLACK 50JDJW783BK £90.00





WOMEN'S DOWN JACKET

Jacket shaped for style and built for comfort. Filled with duck down and sporting all-weather hood. With adjustable hemline and branded metal coat hook. Folds away into easy-carry pouch.

GREY 50JDJW977GY £170.00



WOMEN'S GILET

Active gilet with a flattering cut. Navy zip-up with Jaguar wordmark to the upper chest and houndstooth print side panels.

NAVY 50JCJW315NV £80.00





WOMEN'S GROWLER GRAPHIC POLO SHIRT

Polo perfection. Made from 95% cotton and 5% elastane piquet. Contrast tipping to collar and sleeve cuff. Features woven Growler graphic badge to chest.

WHITE	50JAPL002WT	£28.00
PLUM	50JAPL002PL	£28.00
CORAL	50JCPW321CO	£28.00
NAVY	50JCPW321NV	£28.00



WOMEN'S FULL ZIP FLEECE

The fleece that keeps the warmth in. Featuring Jaguar silicone branded zip pullers, cover stitch detailing Jaguar leaper logo to chest. Adjustable hem. Elasticated cuffs.

GREY MARL	50JDJW690GM	£60.00
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WOMEN'S WORDMARK T-SHIRT

The tee that makes a statement. Branded with Jaguar wordmark and Jaguar Leaper side tab.

NAVY	50JCTW313NV	£23.00
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KIDS' COLLECTION

KIDS & CUBS

Kids are up for anything. That's why our Kids' Collection is injected with energy and street-smart looks. Made from quality fabrics with genuine Jaguar design details that'll suit them down to the ground.

These are clothes made for every young cub.





BOYS' POLO SHIRT

A polo that's pure fun. Featuring contrast sleeves and race stripe detailing. Made from 100% cotton pique with two button placket. Woven Jaguar Cub graphic to chest.

GREY MARL	50JDPC819GY	£25.00
GREEN	50JDPC819GM	£25.00





BOYS' VARSITY JACKET

Varsity style jacket for jaguars in training. Growler badge to chest and large Jaguar wordmark to the back. Finished with ribbed hem and cuffs.

NAVY 50JBE176NV £40.00



CHILDREN'S GROWLER CAP

Soft-feel Green and Grey children's cap with adjustable branded buckle. 100% cotton. Features the Jaguar Cub graphic and paw detail on peak.

GREEN 50JDC820GNA £12.00



BOYS' JAGUAR GRAPHIC T-SHIRT

The perfect little runabout. 100% cotton Boys' T-shirt with soft-handle Jaguar Cub Car print. Features contrast sleeves and Leaper logo to the neck.

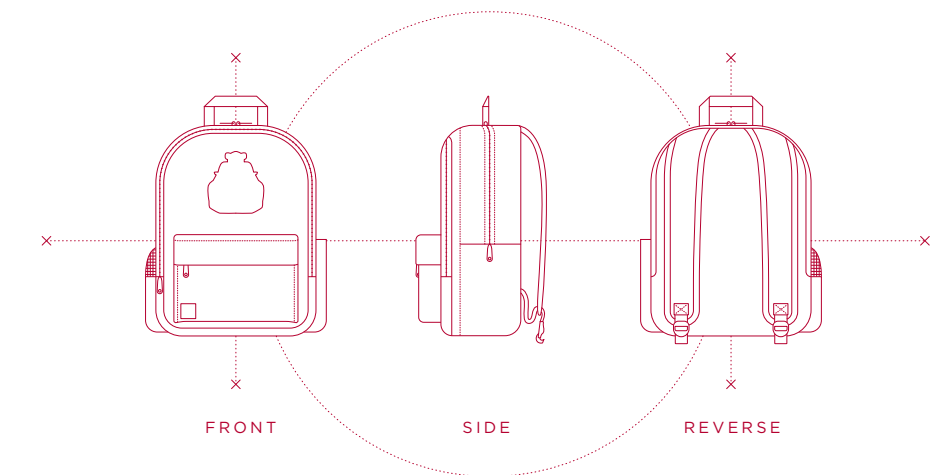
GREEN 50JDT822GN £18.00
 GREY MARL 50JDT822GM £18.00
 WHITE 50JDT822WT £18.00



CHILDREN'S RUCKSACK

The tiny traveller's friend. Rucksack featuring Jaguar Cub Car graphic, with contrast front pocket. Comfortable, adjustable straps and three zip compartments.

GREY 50JDBC831GYA £20.00





BOYS' DRIVERS JACKET

Every boy racer's dream. Drivers Jacket with three zip pockets, interior quilting and buckle to the neck. Features the Jaguar wordmark to the chest and white stripes down both arms.

NAVY 50JBJCS38NV £65.00





GIRLS' GROWLER GRAPHIC T-SHIRT

Bold tee that's ready for action. 100% cotton tee features Growler print, crew neck, woven side tab and Leaper print on the arm.

TURQUOISE	50JBTC039TU	£18.00
PLUM	50JBTC039PL	£18.00
WHITE	50JBTC039WT	£18.00



CHILDREN'S RUCKSACK

The tiny traveller's friend. Rucksack featuring Jaguar Cub Car graphic, with contrast front pocket. Comfortable, adjustable straps and three zip compartments.

NAVY	50JDBC835NVA	£20.00
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BOYS' GROWLER GRAPHIC T-SHIRT

For junior jaguars. 100% cotton jersey with large growler graphic in soft-handle print. Includes Jaguar Leaper to arm.

TURQUOISE	50JBTC040TU	£18.00
YELLOW	50JBTC040YL	£18.00
WHITE	50JBTC040WT	£18.00
BLUE	50JBTC040BL	£18.00
GREY MARL	50JBTC040GM	£18.00





GIRLS' POLKA DOT POLO SHIRT

The polo that adds a splash of colour. Subtle polka-dot design to front with contrast collar and sleeves. Woven Jaguar Cub graphic to chest.

NAVY	50JDP815NV	£25.00
PINK	50JDP815PN	£25.00



GIRLS' VARSITY JACKET

The jacket for junior jaguars. Varsity jacket with Jaguar Cub branding. Features large Jaguar Cub Car graphic to the back, ribbed hem and cuffs and paw detail to the pocket.

NAVY	50JJC810NV	£40.00
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CHILDREN'S HAT/SCARF/ GLOVE SET

Put the fun into winter. Hat and scarf feature pink bows. Featuring stretch-to-fit Magic Gloves with matching Paw details on all items. Available in one size.

NAVY	50JGF812NVA	£25.00
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TEDDY BEAR CUB

A Jaguar to call their own. Jaguar Cub soft toy dressed in racing gear and featuring the official Jaguar logo on its jacket and foot.

50JDTY744BNA	£35.00
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CHILDREN'S GROWLER GRAPHIC CAP

Active cap for little cubs. Made from 100% cotton with contrast peak and adjustable branded buckle. Jaguar Cub graphic and embroidered Paw detail to the peak. Available in one size.

PINK 50JDC811PNA £12.00



GIRLS' PADDED JACKET

Light, bright and very warm. This padded jacket features a fitted hood with contrast lining. Finished with a Jaguar Cub logo on the chest and a playful paw print label on the hem.

NAVY 50JDJC808NV £60.00



GIRLS' FULL ZIP HOODIE

The hoodie made for her. Full zip lets them keep active and stay cool. Made with cotton jersey for comfort. Features silicone Growler graphic to the chest. Diamond stitch detail to pockets.

PURPLE 50JBEC175PU £40.00



RIDE-ON KIDS' CARS

WHEELS & SQUEALS

Every aspiring driver needs a set of wheels. The new Jaguar Junior ride-on car is kitted out in style and comes with bags of fun as standard. It's every indoor racer's dream.



RIDE-ON KIDS' CARS



JAGUAR JUNIOR

A ride-on car with true Jaguar style, it puts little cubs in the driving seat. Complete with working LED front and back lights, soft-touch seat and low-noise tyres. Takes 3 x AA batteries (not included). Suitable for children aged 18-36 months.

BLUE	50JDTY907BLA	£140.00
BLACK	50JDTY907BKA	£140.00





ULTIMATE COLLECTION

DESIGN & DETAIL

Introducing the Ultimate Collection.

Elegant accessories designed to complement a more refined lifestyle, all created from the finest leather with chrome accents. From keyrings to cufflinks, these are pieces made by craftsmen for the true Jaguar enthusiast.



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 UNDERSTATED ACCESSORIES
 DESIGNED WITH UNWAVERING
 ATTENTION TO DETAIL.



TOTE BAG

The ultimate tote. Made from textured Black leather. Three interior pockets. One removable shoulder strap. Metal Jaguar wordmark plaque to the front.

Main Body
 W 45cm H 35cm D 13cm
 Shoulder Strap
 W 83cm

BLACK 50JDLX890BKA £295.00

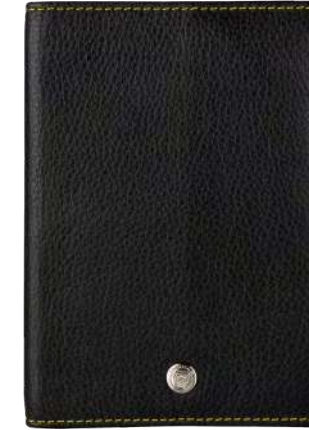


PASSPORT HOLDER

Upgrade to this textured Black leather Passport Holder. With Growler stud and debossed Jaguar wordmark. Featuring Yellow trim inspired by the F-TYPE brake calipers.

W 9.5cm H 13.5cm

BLACK 50JDLG720BKA £60.00



WALLET

Black leather wallet that's understated but unmistakable. Features chrome Growler stud and F-TYPE caliper Yellow trim. Two inner compartments and eight card slots.

W 11.5cm H 9.3cm

BLACK 50JDLG718BKA £70.00



FUNCTIONAL IPAD CASE

Technical Black leather iPad Case. Features Jaguar Growler logo and Yellow stitching inspired by the F-TYPE brake calipers. Front cover flap transforms into a sturdy horizontal stand. Suitable for iPad Air 2 and iPad Pro.

W 24.5cm H 18cm

BLACK 50JDLG715BKA £95.00



MEN'S FRAGRANCE

SOPHISTICATED & SENSUAL

You want your life to hit the right note, and our range of fragrances is the key. From Classic and Pace to Chromite, these are fragrances that help you make an entrance.

Inspiring, sensual and unforgettable.



MEN'S FRAGRANCE



JAGUAR CLASSIC

Refreshing and classic. A fragrance that mixes mandarin, bergamot and orange with subtle woody notes to make a lasting impression.

100ML 50JEFR290NAA £55.00



JAGUAR PACE

Strong and complex. Where black pepper mixes with fresh green apples and aromatic rosemary. A fragrance that creates a deep feeling of well-being.

100ML 50JEFR291NAA £45.00



JAGUAR CHROMITE

Sophisticated, bold and charismatic, this fragrance is a combination of mandarin and green apple with a woody heart. A rich, masculine scent.

100ML 50JEFR292NAA £55.00



WATCHES

TIME & PLACE

Creating watches worthy of the Jaguar name takes time. But with this collection of premium timepieces and chronographs, the results speak for themselves. Inspired by the classic Jaguar instrument panels - these watches are icons in their own right. Just like the people who wear them.



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JAGUAR CHRONOGRAPH WATCH

A classic watch design with solar charging face, chronograph dials and blue detailing. Runs for up to 4 months on a full charge. Water resistant to 10 ATM.

BLACK 50JEW310BKA £255.00

WATCHES



JAGUAR HERITAGE WATCH

Wear the heritage. A precision chronograph watch with three-dial face and Heritage logo. Water resistant to 10 ATM. Features Italian leather strap.

BROWN 50JEW311WTA £225.00



JAGUAR CLASSIC WATCH

The essential Jaguar timepiece. Featuring inner minutes dial with red detailing and date aperture. Water resistant to 10 ATM. Finished with a textured leather strap.

GREY 50JEW309BKA £150.00



MODEL CARS

MAKE & MODEL

Every Jaguar is the result of exacting design and painstaking craftsmanship. The same goes for our replicas. Created for the true Jaguar enthusiast, these scale models are faithful to the original car designs and constructed with great attention to detail.

Now your shelf can be as well-equipped as your garage.



MODEL CARS



**AMALGAM E-TYPE COUPE
1:8 AMALGAM COLLECTORS
SCALE REPLICA**

This striking scale replica of the 3.8 Series 1 E-type Coupe has been handcrafted to achieve an impeccable level of detail, utilising Jaguar's original CAD data. Produced in Carmen Red with Black interior, it's a faithful copy of one of the most celebrated of all the E-type models. A thing of beauty for true collectors.

RED 50JDDC936RDA £7,250.00



**JAGUAR C-TYPE 1:43
SCALE MODEL**

For owners and enthusiasts. The 1:43 Collectors grade die-cast of the C-type, the winning car of the Le Mans 24-hour race in 1951 and 1953.

BLACK 50JDCAXK120LM £50.00

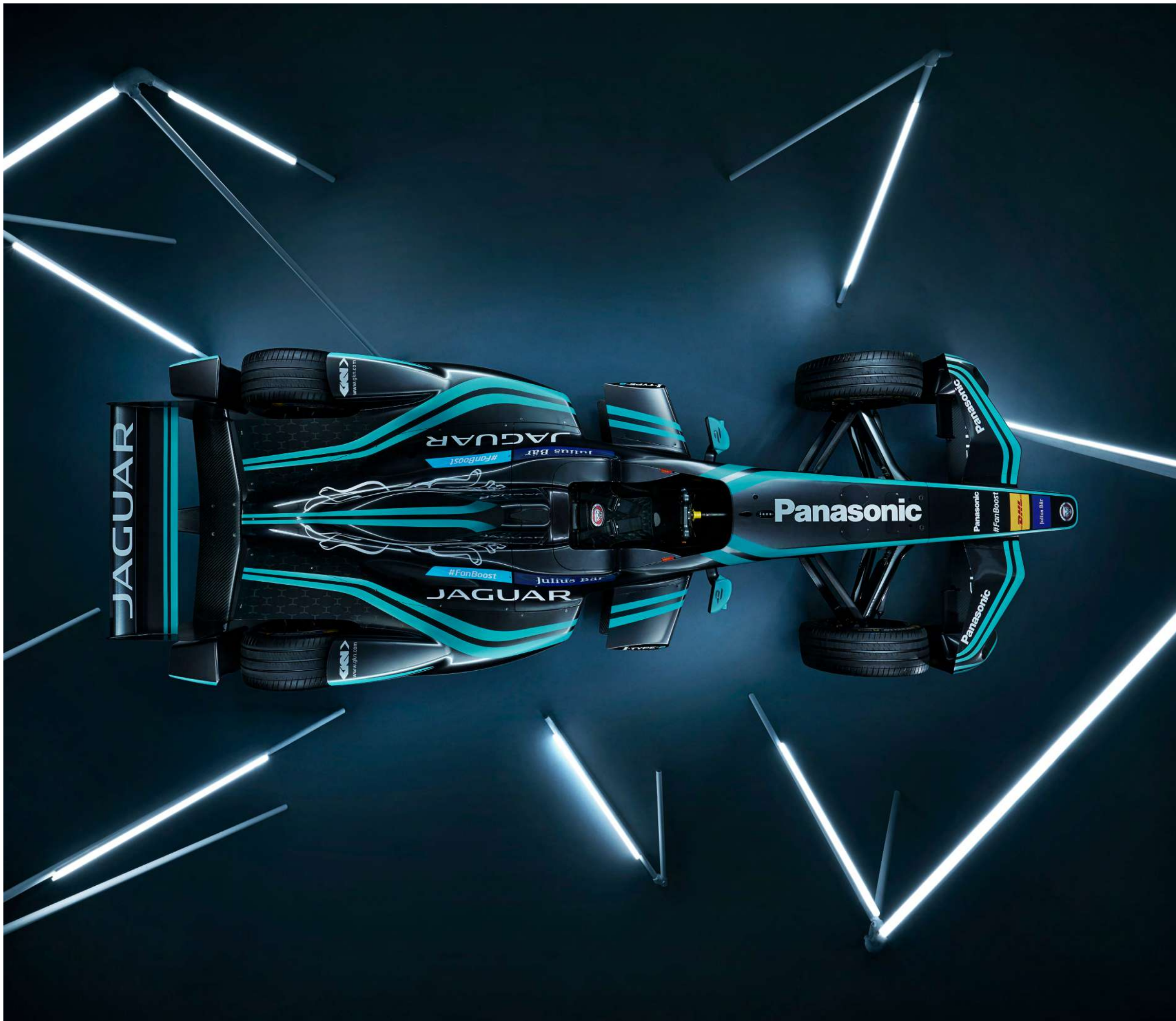


**F-TYPE COUPE 1:18
SCALE MODEL**

Our 1:18 scale model of the F-TYPE Coupe in Polaris White. Finely crafted from resin on a black plinth. A reproduction worthy of the collector.

WHITE 50JDDC997WTW £100.00





FORMULA E COLLECTION

EVOLVE & EXCEL

INSPIRED BY THE PROGRESSIVE,
HIGH-PERFORMANCE PHILOSOPHY
OF PANASONIC JAGUAR RACING

In 2016, Jaguar kick-started a new racing legacy. In another milestone of motorsport history, we became the first premium car manufacturer to join Formula E. Now you can be part of that legacy with an electrifying new collection. It's our racing DNA, reimagined for today.

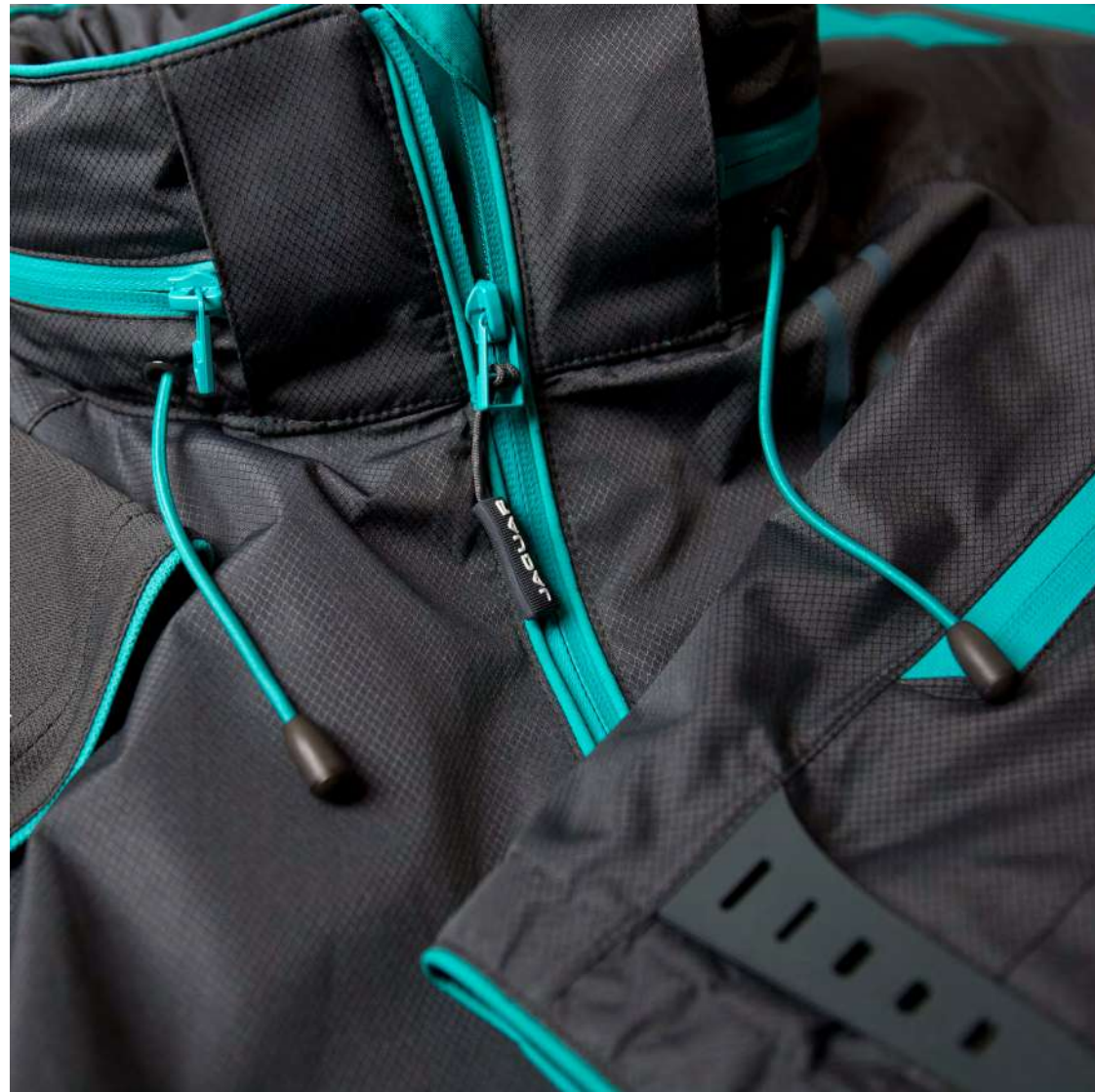




MEN'S RAIN JACKET

Men's Rain Jacket made from 100% polyester in Black. Features side panels with phosphor blue piping and Panasonic Jaguar Racing branding to the front and back. Sizes XS-XXXL.

BLACK 50JEM293BK £120.00



UNISEX SOFTSHELL GILET

Unisex Gilet made from 100% polyester with padded inner lining. Piped panels to the side seams and back collar. Features two zip pockets and one to the chest. Sizes XS-XXXL.

BLACK 50JEM296BK £85.00



BACKPACK

Padded Black Backpack with Panasonic Jaguar Racing branding. Features air mesh padded strap for extra comfort, with internal pocket and carabiner hook for attaching accessories.

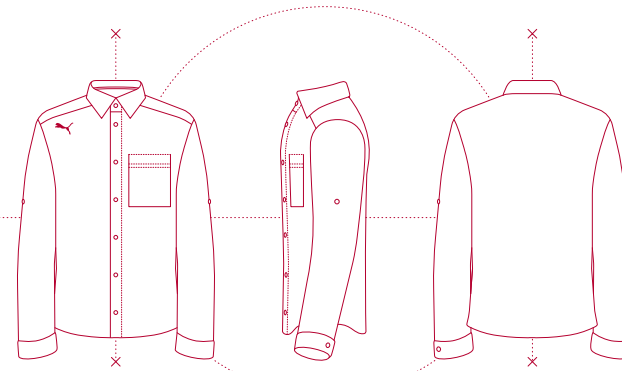
BLACK 50JEGF306BK £25.00



MEN'S PADDOCK SHIRT

Men's White Paddock Shirt made from 100% cotton poplin. With welt pocket to the chest, phosphor blue stitching and Panasonic Jaguar Racing branding to the front and back. Sizes XS-XXXL.

WHITE 50JESM299WT £50.00



FRONT

SIDE

REVERSE



MEN'S TECHNICAL T-SHIRT

Men's T-shirt made from 100% polyester pique. Features mesh panels with phosphor blue piping to the sides and shoulders. Panasonic Jaguar Racing branding to the front and back. Sizes XS-XXXL.

BLACK 50JETM301BK £35.00

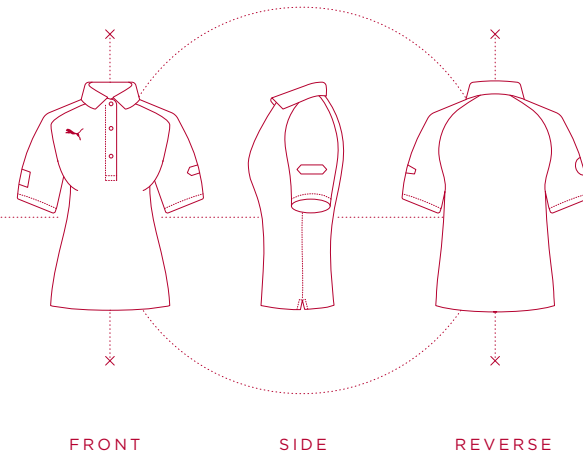




WOMEN'S POLO SHIRT

100% pique polyester Women's Polo Shirt in Asphalt Grey with black panels and phosphor blue piping. Features mesh panels to the sides and below the back collar. Sizes XS-3XL (8-20).

GREY 50JEPW298GY £40.00



FRONT

SIDE

REVERSE



DRAWSTRING BAG

Black Drawstring Bag with Formula E branding in Black. Features a distinctive linear pattern in light blue and pull cord straps for easy opening and closing.

BLACK 50JEGF307BK £8.00



TRAVEL MUG

Panasonic Jaguar Racing Travel Mug in Black, made from a thermoplastic polymer and double-walled to keep drinks hotter for longer. Phosphor blue racing stripes to one side.

BLACK 50JEMG305BK £15.00



CLOTHING SIZE GUIDE

UK MEN'S	CHEST (CM)
XS	88
S	92
M	97
L	102
XL	107
XXL	112
XXXL	117
XXXXL	122

UK WOMEN'S	BUST (CM)
8	77
10	82
12	87
14	92
16	97
18	102
20	107

UK BOYS'	CHEST (CM)
2 YRS	54
3-4 YRS	58
5-6 YRS	62
7-8 YRS	66
9-10 YRS	70

UK GIRLS'	CHEST (CM)
2 YRS	52
3-4 YRS	56
5-6 YRS	60
7-8 YRS	64
9-10 YRS	68



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